

Catherine Luthin  
Luthin Associates, Inc.  
15 Walling Place  
Avon by the Sea, NJ 07717

Dear Catherine Luthin,

Congratulations, Luthin Associates, Inc. has been selected as a 2012 "Top Business" recipient by DiversityBusiness.com! As one of the 2,500 awardees from around the country, you have distinguished yourself as one of the leading entrepreneurs in the United States and are most deserving of this award and recognition. We are pleased to present you with this honor.

Over 1,200,000 businesses in the United States had the opportunity to participate in our 12th annual business survey and you were among the select few chosen based on both your annual gross revenue and the business profile you presented to us. This award reflects our annual "Top Business List" which receives over 20 million viewers annually. We could not have done it without you!

Our "Top Business List" offers the most comprehensive look at the strongest segment of the United States economy - America's privately held companies. These companies are the most recognized and respected which truly differentiate themselves in our indeterminate market place. We are proud to say this esteemed, elite list has been coveted by the most successful companies in the U.S and, as one of the strongest your company has joined its ranks!

As an award winner you will be honored at the "12th Annual National Business Awards Ceremony and Conference <<http://www.diversitybusiness.com/Events/DivEvent/2012/>> ". The event promotes business opportunities by bringing together America's "Top Business Owners" and America's "Top Fortune 500". It will be held at the luxurious Foxwoods Resort & Casino in Mashantucket, Connecticut April 25 - April 27, 2012.

Your award is intended to inspire, motivate and honor your employees, customers, community and most of all, you. Your dedication and hard work has created incentive to stimulate economic growth in America. Like you, we at DiversityBusiness.com are dedicated to empowering the economic growth of our country and we are proud to walk alongside you as we all work to make this happen.

Once again, congratulations to both you and your employees for achieving this momentous honor. I look forward to congratulating your team in person at the Awards Ceremony and Conference <<http://www.diversitybusiness.com/Events/DivEvent/2012/>> .

With warm regards,

Kenton

Kenton Clarke  
President & CEO  
DiversityBusiness.com <<http://www.diversitybusiness.com/>>  
200 Pequot Avenue  
Southport, CT 06890  
[kenton@diversitybusiness.com](mailto:kenton@diversitybusiness.com) <<mailto:kenton@diversitybusiness.com>>  
(203) 255 - 8966