



Catherine Luthin
Luthin Associates, Inc.
15 Walling Place
Avon by the Sea, NJ 07717

Monday January 18, 2010

Dear Catherine Luthin,

Congratulations, **Luthin Associates, Inc.** has been selected as one of the **Top 100 Diversity Owned Businesses in New Jersey** by DiversityBusiness.com. You have distinguished yourself as one of the top entrepreneurs in the country and are most deserving of this award and recognition.

Over 650,000 businesses in the United States had the opportunity to participate in our 10th annual business survey. The awards are based on annual gross revenue and the business profile you have on file with us. This award is the basis of our annual "Top Business List" which is seen by over 15 million people and is used by Fortune 500 companies and large buying organizations to find new business partners.

The list is the most comprehensive look at the most important segment of the United States economy - America's privately held companies. This esteemed, elite list is coveted by the most successful companies in the U.S. The list has become the most recognized and respected compilation of companies that truly differentiate themselves in the market place in a time when doing so has never been more important.

As an award winner you will be honored at the "**10th Annual National Business Awards Ceremony and Conference**". The event on **April 27 - April 29, 2010** brings together America's "Top Business Owners" and the "Top Fortune 500" companies for promoting business opportunities. Attendance is expected to top 1200. The ceremony and conference will be held at Gaylord National Resort and Conference Center in **Washington, D.C.**

Once again, congratulations to you and your employees & customers on this momentous occasion. I look forward to congratulating your team in person in Washington, D.C.

With Warm Regards,

Kenton

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